

# CAMPAIGN FINANCE OVERVIEW

## Local Candidate Committees

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post office box can be rented and contributions and disbursements needed for the period of nomination papers can be made [Wis. STAT. § 11.0202\(2\)\(b\)](#)

After filing the registration statement, a candidate may begin receiving and disbursing campaign funds. [Wis. STAT. § 11.0202\(2\)\(a\)](#) 7KH FDQGLGDWH FRPPLWWHH¶V ILQDQFLDO appropriate filing officer on campaign finance reports, unless the committee has claimed an exemption from filing reports. Wis. STAT. §§ [11.0103](#), [11.0104](#) These reports will disclose information on the

If the candidate is serving as their own treasurer, >dp.ir7(s)houl/F1 Epndidaas their 7.5thc1(c)7didatm

- o A committee remains active until termination is requested pursuant to [Wis. STAT. § 11.0105](#). Even if the election has passed, the committee must continue to file reports and comply with all other requirements until the committee is terminated. [Wis. STAT. § 11.0207](#). See the [TERMINATION OF CAMPAIGN FINANCE REGISTRATION](#) section in this guide for more information on termination.

### Candidates Seeking More Than One Office

An individual who holds a state or local elective office may e

# EXEMPTION FROM FILING CAMPAIGN FINANCE REPORTS

## Eligibility

Committees may be eligible for an exemption from filing campaign finance reports if a committee anticipates that it will not accept or make contributions, make disbursements, or incur loans and other obligations in an aggregate amount exceeding \$250 in a calendar year. [WIS. STAT. § 11.0104](#) This L Q F O X G H V W K H F R P P L W W person's funds are not used and spent on campaign expenses. For example, if a committee receives \$600 in contributions and spends \$400 in disbursements, its aggregate activity is \$200, and it would not be eligible for exemption.

A local candidate eligible for exemption may claim exemption at any time. A local candidate claiming exemption can remain on exemption until they exceed the threshold and request termination. [WIS. STAT. § 11.0104\(l\)\(c\)](#).

## Financial Records During Exemption

When a committee is exempt, it is not required to file any campaign finance reports. However, the candidate or treasurer is still required to keep financial records of all contributions to the committee and of all expenditures for three years after the end of the contribution limit period. [WIS. STAT. § 11.0201\(4\)](#). See the [Records Retention Requirements](#) section in this guide for more information.

A candidate committee that is exempt from filing campaign finance reports and which the candidate serves as the treasurer may use a personal account as the campaign depository and intermingle campaign funds with personal and other funds. [WIS. STAT. § 11.0201\(2\)\(b\)](#) While permissible, intermingling funds can cause confusion about whether the funds were received or spent for personal or campaign purposes. It can also make it more difficult to track contribution limits. Therefore, the best practice is to have a separate account for the candidate committee.

## Revoking Exemption

If the committee exceeds the \$250 aggregate limit on contributions, disbursements, or obligations, the committee must amend its campaign registration statement by checking  219.35 598.95 Tm 0 g 0 G (( )

## CONTRIBUTION LIMITS

All candidates running for elected office must abide by contribution limits that vary depending on the office sought and the population of the district.

Receiving Committee	From an Individual	From a Candidate Committee	From a PAC	From a Corporation/ Union
Local Candidate	Greater of \$500 or 2¢ times the population in the district Not to exceed \$6,000	Greater of \$500 or 2¢ times the population in the district Not to exceed \$6,000	Greater of \$400 or 2¢ times the population in the district Not to exceed \$5,000	



## Records Retention Requirement

The treasurer of a candidate committee is required to maintain all records of the candidate committee in an organized and legal manner for three years following the end of each contribution limit period. [STAT. § 11.0201\(4\)](#) For example, a candidate is running for office at the Spring 2024 election. The applicable period runs from the date they become a candidate until June 30, 2024. The treasurer must maintain all records from that period until June 30, 2027. The candidate wins the election for a year term. The next applicable contribution limit period runs from July 1, 2024, through June 30, 2028. The treasurer must maintain the records from that period until June 30, 2031. This requirement also applies to

## CONTRIBUTIONS AND DISBURSEMENTS

Candidate committees are required to make full reports of all contributions, disbursements, and obligations received, made, and incurred by the committee. Each report needs to include information covering the period since the last date covered on the previous report. [WIS. STAT. § 11.0204\(1\)\(a\)](#)

### Contributions

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1. A gift, subscription, loan, advance, or transfer of money to a committee
2. With the committee's consent under [WIS. STAT. § 11.1109](#), a transfer of tangible personal property or services to a committee, valued as provided under [WIS. STAT. § 11.1105](#)
3. A transfer of funds between committees
4. The purchase of a ticket for a fundraising event for a committee regardless of whether the ticket is used to attend the event.

[WIS. STAT. § 11.0101\(8\)\(a\)](#)

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1. Services that an individual provides to a committee, if the individual is not specifically compensated for providing the services to the committee
2. Any unreimbursed travel expenses that an individual incurs to volunteer his or her personal services to a committee
3. The costs of preparing and transmitting personal correspondence
4. Interest earned on an interest-bearing account
5. Rebates or awards earned in connection with the use of a debit card
6. A loan from a commercial lending institution that the institution makes in its ordinary course of business
7. The reuse of surplus materials or the use of unused surplus materials acquired in connection with a previous campaign for or against the same candidate, political party, or recall if the materials were previously reported as a contribution
8. The cost of invitations, food, and beverages in connection with an event held in a private residence on behalf of a candidate committee
9. Any communication that does not expressly advocate for the election or defeat of a clearly identified candidate
10. A communication made exclusively between an organization and its members. In this subdivision, a member of an organization means a shareholder, employee, or officer of the organization, or an individual who has affirmatively manifested an interest in joining, supporting, or aiding the organization
- 11.



balance accurate, the amount of the fund received is also reported as an expenditure. The two entries  
RIIVHW HDFK RWKHU VR DV WR QRW DIIHFW WKH FRPPLWWHH

If an estimate of the value of an in

between the partners, then the contribution should be divided up according to each partner's percentage ownership in the LLC. W.K.H. S.D.U.W.Q.H. (W.V. S.T.S. § 1. S.U.R.) L.W.V

4. LLCs taxed as a sole proprietorship or partnership may contribute. The contribution must be reported

## Prohibited Contributions

Certain contributions are prohibited by Wisconsin law. A candidate committee may not accept the following types of contributions:

1. Anonymous contributions of more than \$10



## Required Information for Loans

Each loan of money made to the candidate committee must be supported with all of the following:

1. The full name and mailing address of the lender
2. A statement of whether the lender is a commercial lending institution
3. The date and amount of the loan
4. The full name and mailing address of each guarantor, if any
5. The original amount guaranteed by each guarantor
6. The balance of the amount guaranteed by each guarantor at the end of the reporting period

[Wis. STAT. § 11.0204\(1\)\(a\)7](#)

## Cash Balances

Candidate committees are required to provide a statement of the cash on hand at the beginning and end of each reporting period. [Wis. STAT. § 11.0204\(1\)\(a\)6](#) The beginning cash balance should match the ending cash balance of the prior report. The ending cash balance should equal the beginning cash balance plus all receipts and minus all expenditures.



## CAMPAIGN FINANCE REPORTS

SpecialElection A candidate at a specialelection must file: (1) a primary report if a primary is held



Attribution statements must be readable, legible, and readily accessible. [WIS. STAT. § 11.1303\(2\)\(g\)](#) That is, each individual letter or character must be clearly printed so that it can be easily understood and read easily, and it can be seen without much difficulty. [WIS. ADMIN. CODE ETH § 1.96\(1\)](#) A disclaimer is evident to be readable, legible, and readily accessible if it meets all of the following requirements

